



MICHIGAN HEALTH

ENDOWMENT FUND

2020 Community Health Impact

RFP Overview

December 2, 2019

Welcome!

- This webinar is being recorded and will be available on our website.
- Your line is muted – this helps us reduce background noise!
- If you have any questions or issues with the webinar, please use the **Q&A Box** Zoom - it is being monitored!
- If you have questions about the *RFP*, we will flag them and address them at the end of the webinar.



Webinar Overview

- Welcome and introduction of the Health Fund squad
- Overview of 2020 Community Health Impact RFP
- Overview of concept paper process and RFP timeline
- Other helpful tips
- Remember: We will respond to any questions received via the Zoom **Q&A Box**



Health Fund Squad

Megan



Murphy

Senior Program
Officer

Rory



Neuner

Evaluation Officer

Sharon



Karaboyas

Grants Manager

2020 Community Health Impact

The Community Health Impact program:

- Supports bold ideas to address health challenges in any of the Health Fund's focus areas
- Is responsive to local data or targeted work in Michigan communities
- Funds projects that are smaller in scale and complexity, but that could expand or be replicated
- Focuses on improving health outcomes for children and/or older adults in the State of Michigan.
- Supports nonprofit capacity



2020 Community Health Impact

Eight focus areas:



Access to Healthy Foods



Foodborne Illness Prevention



Infant Mortality



Technology Enhancements



Behavioral Health Services



Health Related Transportation



Health Services for Foster and Adopted Children



Wellness and Fitness

Grant amount:

Up to \$100,000

Time period:

Up to two-year grants

Eligible applicants:

Nonprofit and governmental agencies

Due:

January 30, 2020

Full RFP:

www.mihealthfund.org

Which of the focus areas best fit your project?



Infant
Mortality



Health
Services for
foster &
adopted
children



Wellness &
Fitness
Programs



Access to
Healthy Food



Behavioral
Health
Services



Technology
Enhancements



Health-related
Transportation
Services



Foodborne
Illness
Prevention



Capacity
Building

Capacity Building Opportunity

- New for 2020!
- Organizations can apply for up to \$50,000 for one-time expenses that will help an organization reach a specific goal
- One- or two-year grant period
- Priority given to organizations with operating budgets under \$5,000,000 and prior/current grant recipients



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Examples of Capacity Building Projects

- Increasing programmatic capacity through specific training for program staff
- Developing in-house evaluation talent or increasing efforts toward evaluating program outcomes
- Addressing organizational challenges such as discovering new revenue streams, financial management, board development, quality improvement, etc.
- Growing a collaborative group's capacities to address a specific health issue
- Addressing external or systemic challenges that will allow the organization to operate more effectively
- Projects that will lead to more effective future expansion or replication of a program or initiative.



The following will not be considered:

- Ongoing operational expenses or filling budget gaps
- Hiring development or other new staff
- Grant writers
- Endowment contributions
- Regranting
- Vehicles (including new vehicle purchases, maintenance, tires, depreciation, etc.)
- Equipment, capital expenses
- Other expenses as outlined in the RFP

Need help getting started?

Here are some resources to help identify where to focus your capacity building request based on your organizational needs:

- Michigan Nonprofit Association's Principles and Practices Guide and Assessment (new edition coming soon!):
<https://mnaonline.org/principles-practices-assessment/file>
- The National Council of Nonprofits has a list of organizational self-assessment tools:
<https://www.councilofnonprofits.org/tools-resources/organizational-self-assessments>
- Hewlett Foundation's Guide to Organizational Capacity Assessment Tools:
<https://hewlett.org/wp-content/uploads/2017/11/A-Guide-to-Using-OCA-Tools.pdf>

Concept Papers

- **Concept papers are optional, but strongly encouraged!**
 - Limited to two single-spaced pages (Word or PDF)
 - Please include the following information, in this order:
 - Project title and organization name
 - Relevant focus area (select up to two)
 - Brief description of the initiative, including proposed impact
 - Key collaborative partners, if any
 - Sustainability beyond the grant period
 - Estimated budget
- **Due Friday, December 6 by 5 pm**
 - Concept papers are answered in the order received

Timeline and Process

Key Dates:

Concept Papers Due (optional): December 6, 2019

Full Proposals Due: January 30, 2020

Awards Made: May 14, 2020

Narrative = 8 pages or less

You must register in our online grants portal (<https://mhef.fluxx.io>) to submit an application.

Please use Google Chrome.



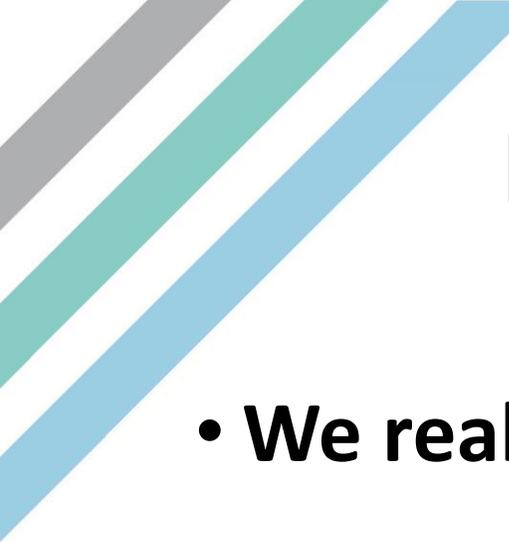
- Clearly explain your project and the issues it will address.
- We like to see collaboration.
- Health outcomes are key.
- Sustainability is more than a buzzword.
- Anticipated organizational improvements should be clear.
- Address how your project aligns with the priorities outlined in the RFP



We will do our homework, too

- This is an iterative process.
- As we review and process a grant application, we will research and do our best to understand your mission, project focus and the need for the project.
- Most importantly, we will research to better understand your organization's capacity to execute the project successfully.
- Funders talk to each other. Expect that we'll "phone a friend."
- We will probably have additional questions for you.





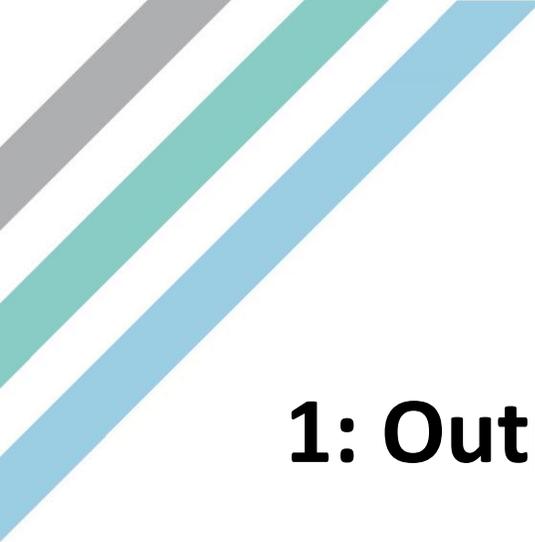
Remember, we truly are invested in you!

- **We really want a successful outcome for the grant seeker**
- We are motivated to partner with you and support your mission. Believe it or not, we **want** to say “Yes!” to your project.
- Generally, we can fund only 1/3 of submitted proposals. We strongly encourage you to submit a concept paper to help you prepare the best possible application.

Evaluation at the Health Fund

- We're focused on learning and impact, not monitoring
- We value multiple approaches to evaluation
- We value storytelling
- We're here to help!





Evaluation Tips

1: Outputs *and* outcomes matter!

Output: “15 community residents showed up to our training session.”

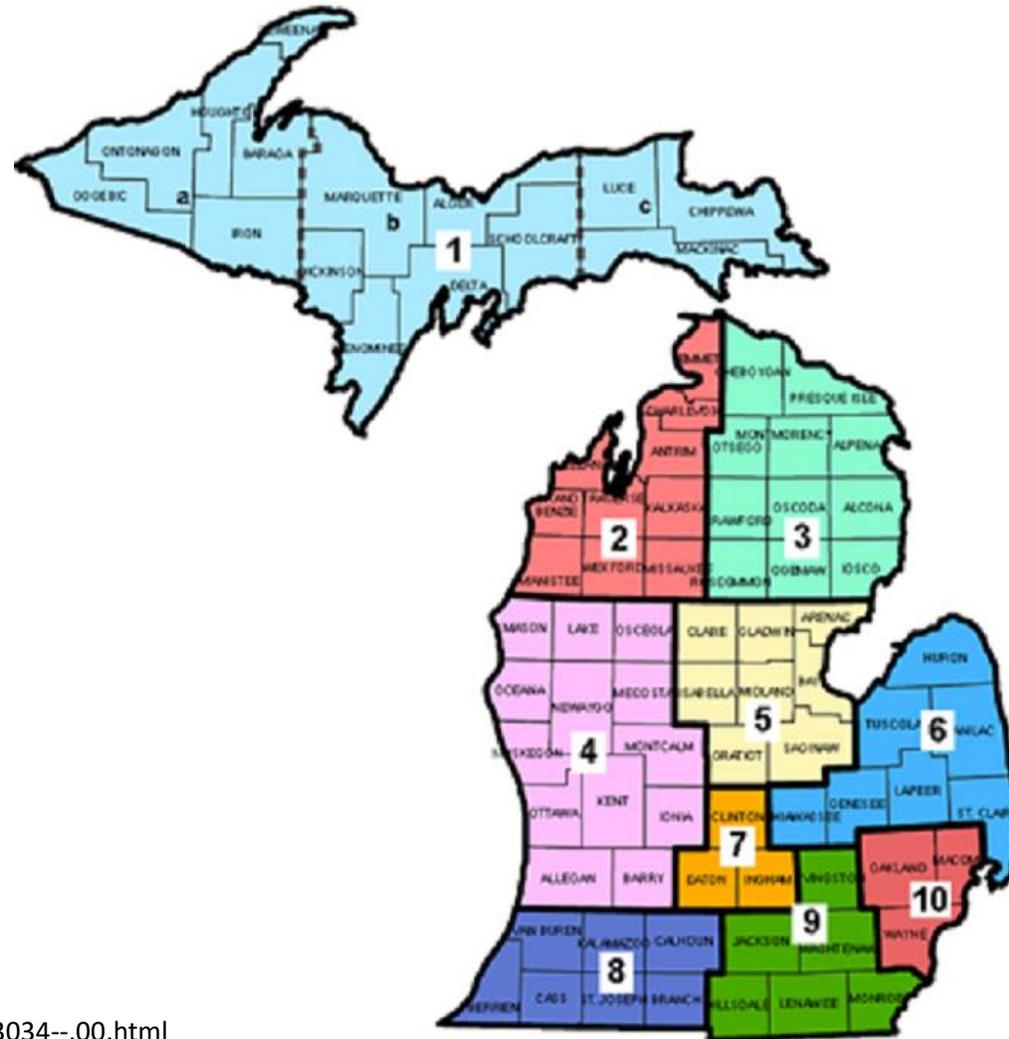
Outcome: “85% of residents in attendance indicated that they learned something new that they will apply to their work.”

2: Tell us how you’ll know you were successful.

Evaluation is simply about how you know what you’re doing is working.

Where in the state does your organization focus your work?

1. Upper Peninsula
2. Northwestern Lower
3. Northeastern Lower
4. West Michigan
5. Mid-Michigan
6. Eastern Michigan
7. Central Michigan
8. Southwestern Michigan
9. Southeastern Michigan
10. Detroit Area
11. Statewide



Questions?

- Select the Q&A icon on your screen and type your question.
- Please don't pitch your specific ideas—submit a concept paper!
- We will answer as many questions as time allows.
- We will post answers to all questions on our website after this webinar

More info can be found on our website: www.mihealthfund.org

Who should I contact if I have more questions?

Specific

**organizational or
project questions:**

Megan Murphy

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**Application process
and timeline:**

Sharon Karaboyas

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Evaluation:

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