

# MICHIGAN HEALTH ENDOWMENT FUND

## 2020 COMMUNITY HEALTH IMPACT INITIATIVE

November 19, 2019	Grantee portal opened for applicants
December 2, 2019	Informational webinar @ 10:00 a.m.
December 6, 2019	Concept papers* due by 5 p.m. (strongly encouraged)
January 30, 2020	Applications Due by 5 p.m.
May 14, 2020	Awards Announced

### A. PROGRAM OVERVIEW

The community health impact program supports local or regional organizations with bold ideas to address health challenges in any of the Health Fund’s focus areas. This year, we’re also supporting capacity building at organizations focused on the health of Michigan residents.

#### PROJECT PROPOSALS

Community Health Impact projects should respond to community needs and produce measurable health impacts or shape solutions to pressing health issues in Michigan.

These projects must align with the Health Fund’s mission and should address one or more of our eight focus areas:

- Infant mortality
- Foster & adopted children
- Wellness & fitness
- Healthy food access
- Behavioral health
- Technology
- Health-related transportation
- Foodborne illness prevention

**GRANT RANGE:** \$15,000 - \$100,000

**TOTAL AWARDS:** \$4,500,000

#### CAPACITY BUILDING PROPOSALS

Capacity grants should increase your health-focused organization’s effectiveness or sustainability. We’ll prioritize current and former Health Fund grantees with operating budgets under \$5,000,000.

This can take many forms, including: improving program capacity, growing evaluation efforts, tackling communications challenges, addressing organization-wide needs, or adding to a collaborative’s capacities around a specific health issue.

Any capacity building proposal should be for one-time expenses that will help the organization reach a specific goal. The Health Fund will not provide capacity building grants for ongoing operational costs.

**GRANT RANGE:** up to \$50,000

**TOTAL AWARDS:** \$700,000

- Proposal cannot exceed 20% of your organization’s budget
- Administrative costs cannot exceed 20% of proposal budget
- Grants can be 1 or 2 years in duration, but the total request is limited to \$50,000 for capacity building or \$100,000 for projects

## B. ELIGIBILITY

Nonprofits, local units of government, and the State of Michigan are eligible for grants. Applicants must:

- Be recognized by the Internal Revenue Service as a nonprofit organization;
- Be based in Michigan;
- Have a current certified financial audit; and
- Have at least 1 FTE.

### The following are excluded from funding consideration:

- Health-related emergencies (the Health Fund may consider providing support that addresses longer-term rebuilding or other needs following emergency situations)
- Clinical research
- Capital projects
- Ongoing program operations and staffing
- Loans
- Litigation
- Lobbying activities
- Organizations that discriminate because of age, race, ethnic origin, religion, sexual orientation, disability or gender

## HELPFUL HINTS

- **Clearly explain your project and the issues it will address.** Limit the use of buzzwords and jargon throughout your proposal in favor of plain language that accurately describes your intended impact. You'll be asked to submit a two sentence "elevator pitch" describing your initiative—think of it like a tweet, not a paragraph.
- **We like to see collaboration.** The most effective programs we support often involve multiple community partners. We'll look at whether you're engaged with relevant stakeholders, and how their participation is informing your proposal.
- **Health outcomes are key.** Connect the dots for us. Tell us how your activities will lead to better health for Michigan residents.
- **Sustainability is more than a buzzword.** We understand the challenge of this question, but we want to avoid funding new services that might disappear after people come to rely on them. Tell us how your work will result in lasting change or will continue on after the grant period.
- **Anticipated organizational improvements should be clear.** If you're applying for capacity building support, paint a picture of how the funding will help your organization reach a specific goal.

## D. APPLICATION PROCESS

### STEP 1: CONCEPT PAPER

We **strongly encourage** you to submit a concept paper for feedback prior to submitting a full proposal. While not required, this step results in stronger proposals and helps clarify our priorities for potential applicants.

The concept paper should include the following sections in this order:

- Organization name and mission
- Project information
  - Title
  - Focus: one of the Health Fund's eight focus areas or capacity building
  - Description
  - List of key partners
  - How the project will continue or have an impact after the grant period ends
- Estimated budget (no detailed breakdown required, just tell us what the budget will cover).

Send concept papers to [sharon@mihealthfund.org](mailto:sharon@mihealthfund.org) **before 5:00 p.m. on December 6, 2019**. We will not review concept papers submitted after the deadline.

### STEP 2: APPLICATION

Applications must be submitted through the Health Fund's Grantee Portal. The portal requires you to use Google Chrome. [CLICK HERE TO VISIT THE GRANTEE PORTAL.](#)

While the grantee portal does not have a word limit function, please limit the total narrative to the equivalent of 8 single spaced pages using standard 12-point type and one-inch margins. Attachments do not count toward the 8-page limit.

**Full Proposals must be received by 5:00 p.m. on January 30, 2020.**

## E. MORE INFORMATION AND FURTHER QUESTIONS

To register for the information webinar on December 2<sup>nd</sup> at 10:00 a.m., [please click here](#). If you are not able to attend, a recording will be available to view the Community Health Impact page of our website.

For helpful tips and additional information:

- Read the [Community Health Impact program page](#)
- Learn more about [eight focus areas](#)
- View our [FAQ](#)
- Visit the [grants portal](#) to view the application questions and required documents
- Check out our list of [resources for health data](#) and other tools

If you have further questions, please contact the Health Fund staff at [info@mihealthfund.org](mailto:info@mihealthfund.org) or by phone by calling (517) 374-0031.

The Health Fund Board of Directors has sole responsibility for all grant decisions.