

MICHIGAN HEALTH ENDOWMENT FUND

2019 HEALTHY AGING INITIATIVE OVERVIEW

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KEY DATES

Concept papers due (optional):

May 30, 2019

Full proposals due:

July 11, 2019

Awards announced:

November 14, 2019

DETAILS

Grant amount:

Up to \$500,000

Time period:

Up to two-year grants

Eligible applicants:

Nonprofits and government agencies
(See full RFP for other requirements)

SUMMARY

The aim of this proactive healthy aging initiative is to improve access and availability of integrated, comprehensive services for older adults and their caregivers, delivered in a person-centered way.

This year we are accepting proposals in two categories: Healthy Aging or Caregiving. In addition, all applicants must address one of the Health Fund's cross-cutting goals: workforce development or integration.

In addition, we are providing the opportunity to apply for a one-year planning grant. These grants must be related to either Healthy Aging or Caregiving. More information about the planning grants can be found [here](#).

HELPFUL TIPS:

- **Be sure to identify if you are applying under Healthy Aging or Caregiving.** This can be determined by selecting the one that best aligns with your primary target population (older adults or caregivers).
- **You must address one of our two cross-cutting goals.** We will not fund projects that do not address either integration or healthcare workforce.
- **Clearly identify the issue you will be addressing.** You will be asked to submit a two sentence "elevator pitch" describing the key issues your initiative will address. Limit the use of buzzwords and jargon in favor of plain language to describe your intended impact.
- **Think about your initiative broadly.** We will be funding applications that have the potential for long-term, sustainable impact. To do this, we will be looking for initiatives that could change larger systems of care through connectivity, policy change, integration models, etc.

- **Collaboration is key.** Community level change happens in many ways, but some of the most effective programs involve multiple community stakeholders. We will be looking for highly collaborative proposals with broad impact and potential for replication.
- **Health outcomes matter.** We will be looking for proposals that have strategies in place to address specific health outcomes of older adults and/or their caregivers.
- **Consider including a logic model or theory of change.** These tools not only help our reviewers better understand how the project connects to the intended outcomes, but they also help applicants better visualize project logistics and potential impact.
- **The why and how of evaluation.** While we understand that you may not have everything firmly set, funding will be awarded to projects with a strong sense of how to measure program goals.
- **Present a potential path for sustainability.** The Health Fund hopes all grantee projects will continue on after the end of the grant period so that new services that individuals come to depend on don't suddenly disappear.

CONCEPT PAPERS

Concept papers may be up to two single-spaced pages and should include the following sections in this order:

- Project title and organization name
- Brief overview of the initiative, including proposed impact
- Key collaborative partners
- How you will address one of the Health Fund's cross-cutting goals
- Information about potential sustainability
- Estimated budget