

MICHIGAN HEALTH ENDOWMENT FUND

2019 NUTRITION AND HEALTHY LIFESTYLES OVERVIEW

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KEY DATES

Concept Papers Due (optional)

February 25, 2019

Full Proposals Due:

April 10, 2019

Awards Announced:

August 14, 2019

DETAILS

Grant Amount:

Up to \$500,000

Time Period:

Up to two-year grants

Eligible Applicants:

Nonprofits and government agencies
(See full RFP for other requirements)

SUMMARY

The Nutrition and Healthy Lifestyles program is committed to improving health outcomes for Michiganders by reducing the barriers to living a healthy life. We support programs that bring nutrition and physical activity into schools, create fresh food pipelines, and make healthy lifestyles more accessible to seniors, children, and their families.

The Health Fund is accepting proposals that address the following:

- Implementation of innovative models for nutrition, physical fitness, or other wellness programs in a school or community setting.
- Place-based planning and implementation grants with a particular focus on nutrition, food access and security, and wellness.
- “Food as Medicine” programs that focus on access and nutrition as a means to manage or prevent chronic health conditions.
- Projects specific to nutrition and/or food access, equity, or security that could influence policy change.

HELPFUL TIPS:

- **Clearly identify the issue you will be addressing.** You will be asked to submit a two sentence “elevator pitch” describing the key issues your initiative will address. Limit the use of buzzwords and jargon in favor of plain language that accurately describes your intended impact.
- **Consider including a logic model or theory of change.** These tools not only help our reviewers better understand how the project connects to the intended outcomes, but they also help applicants better visualize project logistics and potential impact.
- **Collaboration is key.** Community level change happens in many ways, but some of the most effective programs involve multiple community stakeholders.
- **Health outcomes matter.** We will be looking for proposals that have strategies in place to address specific health outcomes for children and seniors.
- **The why and how of evaluation.** While we understand that you may not have everything firmly set, funding will be awarded to projects with robust evaluation plans with a strong sense of how to measure program goals.
- **Present a potential path for sustainability.** The Health Fund hopes all grantee projects will continue on after the end of the grant period so that new services that individuals come to depend on don't suddenly disappear.

CONCEPT PAPERS

Concept papers may be up to two single-spaced pages and should include the following sections in this order:

- Project title and organization name
- Brief overview of the initiative, including proposed impact (Note: please include a sentence or two about the organization's mission.)
- Key collaborative partners, if any
- If you plan to target either of the Health Fund's cross-cutting goals
- Information about potential sustainability
- Estimated budget (Note: a detailed budget breakdown is not required. However, please include an overview of what the budget would cover.)