

# MICHIGAN HEALTH ENDOWMENT FUND

## 2019 BEHAVIORAL HEALTH INITIATIVE OVERVIEW

[CLICK HERE TO VIEW THE FULL RFP](#)

### KEY DATES

**Concept Papers Due (recommended)**

March 18, 2019

**Full Proposals Due:**

April 23, 2019

**Awards Announced:**

August 14, 2019

### DETAILS

**Grant Amount:**

Up to \$500,000

**Time Period:**

Up to two-year grants

**Eligible Applicants:**

Nonprofits and government agencies  
(See full RFP for other requirements)

### SUMMARY

**The aims of the Michigan Health Endowment Fund's 2019 Behavioral Health Initiative are to improve health outcomes and reduce overall healthcare costs by increasing access to high-quality, person-centered, and integrated mental health and substance use disorder services for Michigan residents.** To achieve these improvements, the Health Fund seeks to support strategies and service models that will improve prevention, early identification and intervention, and treatment of mental health and substance use disorders, **with an emphasis on children and older adults.**

We are accepting proposals in a number of areas, including, but not limited to:

- Implementation of innovative care delivery models that are evidence-based, emerging, or promising practices
- Expansion of models that support integration of behavioral health and primary care services, including integration at the point of care, sharing of health information among providers, increased provider consultation, and cross training of providers
- Multi-sector responses aimed at developing and strengthening local systems of care for addiction, supporting efficient entry to treatment and transitions of care
- Use of technology, including telehealth, to improve access to care and/or quality of care

**Contact:** [info@mihealthfund.org](mailto:info@mihealthfund.org)

- Provider-centric use of technology to increase time available for treatment by reducing provider time required for administrative functions including data entry, and for acquiring useable clinical information from other providers
- Implementation of community-based prevention strategies that promote resilience in children, families, and communities by limiting trauma and adverse experiences
- Implementation of new team-based approaches to care, including strategies that allow providers to maximize their treatment hours and reduce administrative burdens, maximizing the existing workforce

## HELPFUL TIPS:

**Clearly identify the issue you will be addressing.** You will be asked to submit a two sentence “elevator pitch” describing the key issues your initiative will address. Limit the use of buzzwords and jargon in favor of plain language that accurately describes your intended impact.

**Collaboration is key.** Community level change happens in many ways, but some of the most effective programs involve multiple community stakeholders.

**Health outcomes matter.** We will be looking for proposals that have strategies in place to address specific health outcomes for children and seniors.

**The why and how of evaluation.** While we understand that you may not have everything firmly set, funding will be awarded to projects with a strong sense of how to measure program goals.

**Present a potential path for sustainability.** The Health Fund hopes all grantee projects will continue after the end of the grant period so that new services that individuals come to depend on don’t suddenly disappear.

## CONCEPT PAPERS

Concept papers may be up to two single-spaced pages and should include the following sections in this order:

- Project title and organization name
- Brief overview of the initiative, including proposed impact (Note: please include a sentence or two about the organization’s mission.)
- Key collaborative partners, if any
- Information specific to either of the Health Fund’s cross-cutting goals (workforce development or integration – more information in Section A)
- Plan(s) for potential sustainability
- Estimated budget (Note: a detailed budget breakdown is not required. However, please include an overview of what the budget would cover.)