

MICHIGAN HEALTH ENDOWMENT FUND

2019 COMMUNITY HEALTH IMPACT OVERVIEW

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KEY DATES

Concept Papers Due (optional)

November 28, 2018

Full Proposals Due:

January 17, 2019

Awards Announced:

April 30, 2019

DETAILS

Grant Amount:

\$15,000 - \$100,000

Time Period:

Up to two-year grants

Eligible Applicants:

Nonprofits and government agencies
(See full RFP for other requirements)

SUMMARY

The Community Health Impact program supports local or regional organizations with bold ideas to address health challenges in any of the Health Fund's focus areas. While these grants are typically responsive to local data or targeted work in Michigan communities, the projects often have the potential to expand or be replicated throughout the state.

Community Health Impact projects are smaller in scale and complexity than our other grant programs, though we expect that supported projects will have an impact on community health and wellness. Specifically, they should respond to community needs where one-time grants could produce long-term impacts while shaping solutions to pressing health issues in Michigan.

All Community Health Impact grants must align with the Health Fund's overall mission and address at least one of the following eight areas:



Infant
Mortality



Health
Services for
foster &
adopted
children



Wellness &
Fitness
Programs



Access to
Healthy Food



Behavioral
Health
Services



Technology
Enhancements



Health-related
Transportation
Services



Foodborne
Illness
Prevention

Contact: info@mhealthfund.com

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HELPFUL TIPS

- **Clearly identify the issue you will be addressing.** You will be asked to submit a two sentence “elevator pitch” describing the key issues your initiative will address. Limit the use of buzzwords and jargon in favor of plain language that accurately describes your intended impact.
- **Collaboration is helpful.** Community level change happens in many ways, but some of the most effective programs involve multiple community stakeholders.
- **Health outcomes matter.** We will be looking for proposals that have strategies in place to address specific health outcomes for children and seniors.
- **Present a potential path for sustainability.** The Health Fund hopes all grantee projects will continue on after the end of the grant period so that new services that individuals come to depend on don't suddenly disappear.

CONCEPT PAPERS

Concept papers may be up to two single-spaced pages and should include the following sections in this order:

- Project title and organization name
- Which of the eight focus areas you intend to target
- Brief overview of the initiative, including proposed impact (Note: please include a sentence or two about the organization's mission.)
- Key collaborative partners, if any
- Information about potential sustainability
- Estimated budget (Note: a detailed budget breakdown is not required. However, please include an overview of what the budget would cover.)