

MICHIGAN HEALTH ENDOWMENT FUND

2018 Healthy Aging RFP

Frequently Asked Questions

PROCESS AND GENERAL REQUIREMENTS

Do you have a specific format for concept papers?

We do not have a template for concept papers. However, we ask that you address the following information:

- Brief overview of the initiative, including proposed impact
- The cross-cutting goal you plan to address
- Key collaborative partners
- Information about sustainability
- Draft budget

REMINDER: concept papers are due to Genevieve at genevieve@mhealthfund.com no later than 5:00pm on Friday, July 13. We will provide feedback on concept papers in the order we receive them.

How you do define the aging population? Is there a specific age?

We don't set a specific age, since some programs have eligibility ages of 50, 60, 65, or older. But we do ask that you clearly explain why you've selected your target population (including age) when you describe your initiative.

If I can't make the due date in August this year, will there be another opportunity to apply for funding?

Yes! We will launch our 2019 Healthy Aging grant round at a similar time next year. Note that the RFP's focus areas may change every year.

Do all collaborative partners need to be non-profit entities?

We can only provide grants to nonprofit organizations and governmental entities. However, you can have a for-profit entity as a program partner. We have seen some grantees hire consultants to help with evaluation, for example, and that is perfectly acceptable.

How many grant awards will be made?

The number of grants depends on the number and quality of proposals. We can award up to \$7.5M in grants.

What if I have a proposal that will address both older adults and caregivers? How do I know which area to apply under?

We understand that some programs support both older adults and those who care for them. We ask that you select the category which best aligns with your primary target population, meaning where you plan to see the most significant improved health outcome. If you are still unsure, don't hesitate to ask!

What are you prohibited from funding?

There are a few things we are not able to fund. We cannot fund brick-and-mortar projects, nor can we fund clinic trials. We are also not in the position to support ongoing operating funds for existing programs. There is more specific information about what we can and cannot fund in the RFP.

CAREGIVER QUESTIONS

Are caregiver-focused projects only available for the counties served by the Ralph C. Wilson Jr. Foundation?

Nope! We hope to receive caregiving-related proposals from across the state. The Ralph C. Wilson Jr. Foundation (RCWJRF) has graciously contributed funds so that we can support initiatives in Southeast Michigan, but there is also funding available for all regions of Michigan.

Also, it doesn't matter if you already have funding from the RCWJRF, or have submitted a proposal to them for consideration; you are still eligible to apply for a caregiving grant from us.

Is your focus only on family caregivers or does it also include the direct care workforce?

We will consider proposals that support informal (family) and/or formal (paid) caregivers.

EVALUATION AND GOALS QUESTIONS

Do you require evidence-based needs assessments or outcome measurement tools?

We do not require any specific assessments or measurement tools, but we do require that you have a plan to evaluate your initiative and capture data or information about how your project impacts health outcomes. As part of your application, we ask that you complete a work plan that includes your planned outcome measures.

For the workforce development cross-cutting goal, do we need to work with all three groups (clinician, staff, and caregivers), or just one or two of these groups?

We do welcome proposals that address multiple sectors, but it is certainly not required. We ask that you clearly identify the workforce you plan on impacting (e.g. formal caregivers), including your own definition of workforce.

OTHER QUESTIONS

Can you provide more information about the programs mentioned by Rani Snyder from The John A. Hartford Foundation?

Our partners at The John A. Hartford Foundation have been hard at work developing better systems of care for older adults and those who care for them. You can find more information about their work by clicking on the links below:

- [Age-Friendly Health Systems](#)
You can also find out more by emailing AFHS@IHL.org
- [Family Caregiving](#)
You can also learn about the [Families Caring for an Aging America](#) report.

For innovative pilot projects, can you provide advice on striking a balance between demonstrating impact in a small area (small-scale demo/pilot) versus meeting the Health Fund's goal of serving the whole state?

We are interested in funding innovative, new ideas that could have significant impact on the health of older adults. We are not opposed to funding small pilots that, if successful, have the potential for broader, significant impact. We would want to know how you plan on scaling up the pilot.

Does the Michigan Health Endowment Fund support advocacy efforts?

The Health Fund cannot fund direct lobbying efforts, but we can support education and advocacy around improved services or health outcomes for our target populations. We would welcome a conversation about specific ideas!

ADDITIONAL QUESTIONS

Please do not hesitate to contact us if you have any questions that are not addressed above.

Healthy Aging

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