MISSION
To improve the health of Michigan residents, with special emphasis on the health and wellness of children and seniors, while reducing the cost of health care.

VISION
To have a significant and measurable impact on improving the health of Michigan residents.

GUIDING PRINCIPLES
- We emphasize efforts that are likely to achieve long-term impact with measurable outcomes.
- We work in collaboration with public and private funders and other potential partners.
- We seek input and feedback in ways that are both responsive and proactive to inform our efforts, and to address issues and needs facing communities we serve.
- We are open to innovative approaches and take strategic risks with our resources.
- We aim to serve as a catalyst for change, problem-solver and thought leader, and seek to address underlying social and root causes of poor health.
- We seek to empower individuals and communities to take an active role in creating a culture of health.
- We demonstrate leadership as an informed convener and educator to help raise awareness and understanding of important health issues and effective approaches.
- We exercise responsible stewardship.

PROACTIVE INITIATIVES *

<table>
<thead>
<tr>
<th>NUTRITION &amp; HEALTHY LIFESTYLES, FOCUSING ON CHILDREN</th>
<th>HEALTHY AGING</th>
<th>MENTAL HEALTH, WITH EMPHASIS ON CHILDREN &amp; SENIORS</th>
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<tr>
<td>GOAL #1 Build, extend, and strengthen workforce capacity through:</td>
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<td>- Training and development for clinicians, program staff, and informal caregivers</td>
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<td>- Innovative and cost-effective approaches to improve the health of children and seniors in Michigan</td>
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<tr>
<td>GOAL #2 Develop and expand innovative and cost-effective integration models that coordinate care, services, and community resources in ways that promote the health of children and seniors in Michigan</td>
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* Throughout the five-year timeframe for this plan, these efforts will likely evolve and may expand to include additional strategic initiatives.

RESPONSIVE GRANTMAKING
GOAL: Support measurable health improvement efforts throughout Michigan in response to opportunities and emerging ideas that (1) align with the overall MHEF mission; (2) are likely to leverage long-term impact; and (3) address one or more of the following issues: infant mortality, health services for foster and adopted children, access to mental health services, wellness and fitness programs, access to healthy food, technology enhancements, health-related transportation needs, and foodborne illness prevention.