2016 ANNUAL REPORT

MICHIGAN HEALTH ENDOWMENT FUND

SPARKING IDEAS, ENGAGING COMMUNITIES

MICHIGAN HEALTH ENDOWMENT FUND

HOPE

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LETTER FROM THE CHAIRPERSON

2016 was a transformative year for the Michigan Health Endowment Fund. **We nearly doubled our grantmaking from 2015, awarding upwards of $21 million to support a healthier Michigan.** At the same time, we broadened our work to include activities complementary to our role as a funder, such as convening, evaluation, and grantee engagement. These endeavors will illuminate successful strategies and practices, helping grantees become more effective and guiding future funding for maximum impact.

Of course, grantmaking remains the Health Fund's central task and daily charge. Our staff is continuously working to sharpen our funding opportunities, improve processes for grantees and applicants, and make smart investments in effective organizations throughout Michigan. In 2016, we adopted our first strategic plan and implemented key components of it through our grantmaking.

Our proactive initiatives advance progress in Healthy Aging, Nutrition & Healthy Lifestyles, and Behavioral Health. Our Special Projects & Emerging Ideas program works in partnership with the state to identify key opportunities for transformative systemic change. And our Community Health Impact grants support smaller but critical local projects that could be game-changing for a particular community or cause. We've now completed one annual cycle of these initiatives, and are carrying forward the many lessons we learned. While we certainly cherish our role as steward of resources with immense potential to help Michigan residents, our mission doesn't stop at writing checks. On the contrary, our mission calls us to the greater, more difficult task of achieving results for Michigan residents.

For example, last year we brought together various grantee cohorts to share their projects and learn from each other. Through these events, seemingly disparate organizations found common threads that connect their work across peninsulas and populations. As we continue to convene grantees, we're finding ways to add value for them and experimenting with ways to facilitate ongoing conversations and collaboration.

WE ALSO BEGAN INVESTING IN DEDICATED EVALUATION EFFORTS TO BETTER UNDERSTAND THE COLLECTIVE IMPACT OF OUR GRANTMAKING.

We also began investing in dedicated evaluation efforts to better understand the collective impact of our grantmaking. This is a complex challenge, as our grantees bring to the table a variety of goals, methods, and theories of change. By working closely with them—and relying on some of those common threads—we're defining the best ways to gauge progress on key issues.

Beyond these new activities, we've ramped up our ongoing efforts to engage grantees and communities. That means more site visits, more advance work with applicants before the proposal deadlines, and more work to understand our place in Michigan's healthcare landscape. We accomplished this by hiring two new program officers, a grants manager, our first dedicated communications officer, and a senior fellow for evaluation, together bringing decades of experience in their respective fields. This additional capacity ensures we're able to be a leader in the important conversations to come about healthcare in Michigan. Looking ahead, the Health Fund will continue to grow our work and leadership, as well as that of our partners. Together, we'll continue to advance innovation and progress on behalf of Michigan's children and seniors, as well as their families and all who call Michigan home.

Tim Damschroder
Board Chair

OUR GRANTMAKING

BEHAVIORAL HEALTH

HEALTHY AGING

NUTRITION & HEALTHY LIFESTYLES

SPECIAL PROJECTS & EMERGING IDEAS

COMMUNITY HEALTH IMPACT

BEHAVIORAL HEALTH

2016 TOTAL FUNDING
$4.7 MILLION

People living with mental illness and addictions die an average of 25 years earlier than the general population. But while behavioral health is critical to physical health and overall wellness, tremendous barriers to accessing treatment remain. From lack of available providers, insurance restrictions, stigma and uncoordinated delivery of services, too many suffer without appropriate care. To effectively treat individuals with complex healthcare needs we must break down silos and integrate behavioral healthcare with primary care and other community-based supports.

Michigan has made great strides in behavioral health, but the growing demand for services and the need for integration require us to adapt our care delivery systems and increase our workforce capacity. Our Behavioral Health Initiative supports innovative integration models, projects that increase the capacity of the existing workforce, and evidence-based behavioral health programs. Our grantees in this area are creating lifelines and transforming the healthcare landscape to propel Michigan as a leader in behavioral health.

2016 BEHAVIORAL HEALTH GRANTEES

The Corner Health Center – PSYCH (Psychiatric Services for Youth through Community Healthcare

D.A. Blodgett-St. John's – Safe Passages

Easter Seals Michigan – BSFT for Healing and Strengthening Michigan Youth and Families

Family Medical Center – School-based Telemedicine

Kent County CMH Authority d/b/a Network 180 – Behavioral Health Home Replication

M.P.A. Group – Washington Elementary School Family Health Initiative

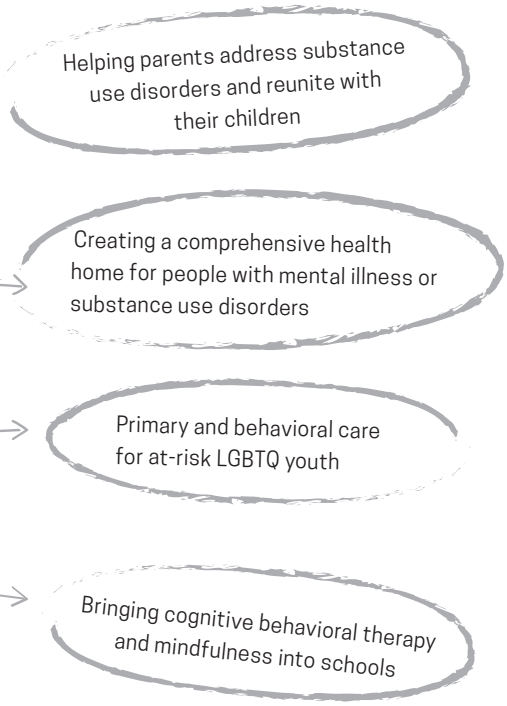
Ruth Ellis Center, Inc. – Integrated Health and Wellness Center

Spectrum Child and Family Services – Trauma and Stress Relief Program

The Regents of the University of Michigan – TRAILS to Behavioral Health: Translating Research into Action to Improve the Lives of Students

University of Michigan – Helping Michigan Kids Grow: Piloting an Intensive Evidence-Based Behavioral Feeding Program

Volunteers of America – Coordinated Care for the Homeless: An Interdisciplinary Approach



HEALTHY AGING

2016 TOTAL FUNDING
$4.9 MILLION

By 2030, one in four Michigan residents will be over the age of 60. People are living longer, but with added years comes added risk: more than 40 percent of older adults are overweight, 80 percent have at least one chronic condition, and nearly half of individuals over the age of 85 have some form of dementia. It's critical that older adults, healthcare providers, and communities are equipped to manage the challenges of our aging population.

The Health Fund believes every older adult should have the opportunity to maintain—or regain—their independence. And while Michigan has a strong network of healthy aging programs, we seek to better integrate these services into the broader healthcare landscape and improve their capacity for the coming years. We support programs that improve access to care, allow Michigan residents to age in place, and help communities build a culture of emotional support for older adults. The grantees in this area are making Michigan a healthier, safer, and more attractive option for people who are reaching retirement age and beyond.

2016 HEALTHY AGING GRANTEES

ACLU Fund of Michigan – Improving Care to LGBT Older Adults

Area Agency on Aging 1-B – Same Address

Henry Ford Health System – Knock & Check: Reduce Social Isolation and Improve Healthcare for Frail Seniors

Luella Hannan Memorial Foundation – Care Coordination for Working Caregivers

Lake Superior Hospice – Community Care – Palliative Services to Support Aging in the U.P.

Michigan Oral Health Coalition – Creating a Dental Home for Low-Income Kent County Seniors

Oakland Livingston Human Service Agency – Integrated Care Readiness Project

The Regents of the University of Michigan – Home-based Transitional Telecare for Older Veterans

Region 3B Area Agency on Aging – Southwest Michigan Aging Mastery Program (AMP)

Trinity Home Health Services – Whatever It Takes: A 24/7 Triage and Treatment Service

United Methodist Retirement Communities – Positive Approach Training: Enriching the Lives of those with Dementia and Caregivers

Wayne State University – The Center for Financial Safety and Health

Engaging letter carriers to check on older adults on their routes

Resources, training, and emotional support for caregivers with full-time jobs

Increasing access to palliative and hospice care in the Upper Peninsula

Financial literacy and education to empower older adults

NUTRITION & HEALTHY LIFESTYLES

Michigan boasts one of the most agriculturally diverse economies in the country. Yet our rate of food insecurity is higher than the national average: more than 15 percent of Michigan residents lack consistent access to nutritionally adequate food. Poor nutrition and a lack of physical activity contribute to the ever-increasing prevalence of childhood obesity, which can in turn lead to a host of chronic health issues and other challenges, from diabetes to poor academic performance. Moreover, low-income communities are often disproportionately affected, leaving too many already disadvantaged young people even further behind.

The Health Fund's Nutrition and Healthy Lifestyles Initiative is committed to improving health outcomes for Michiganders by reducing the barriers to living a healthy life. We support programs that bring nutrition and physical activity into schools, create fresh food pipelines along with employment or learning opportunities, and make healthy lifestyles more accessible to seniors, children and their families. Our Nutrition & Healthy Lifestyles grant partners are going beyond temporary solutions to create a culture of health that benefits everyone in Michigan, including the most vulnerable among us.

WE ARE EXCITED FOR THE WORK OUR GRANT PARTNERS WILL TAKE ON THIS YEAR AND THE HEALTHY IMPROVEMENTS THEY WILL BRING TO COMMUNITIES.

Our inaugural Nutrition and Healthy Lifestyle Initiative launched in November 2016. In March of 2017 we awarded more than $5 million to 13 organizations working to improve nutrition and wellness for seniors and youth. We are excited for the work our grant partners will take on this year and the healthy improvements they will bring to communities. We look forward to sharing success stories from these grantees over the next year.

SPECIAL PROJECTS & EMERGING IDEAS

2016 TOTAL FUNDING
$8.9 MILLION

The Health Fund is committed to supporting long-term, systematic change that outlasts any given grant cycle. The Special Projects & Emerging Ideas Initiative provides a mechanism to support statewide replication of successful models and inform policy changes, and to partner with the Michigan Department of Health and Human Services (MDHHS) on shared priorities.

In partnership with key stakeholder organizations including MDHHS, we identify projects with the likelihood of having a significant statewide impact on health of Michigan residents. We then select organizations that are ideally suited to take a particular idea from vision to reality and invite them to apply for a grant through this initiative.

The Special Projects & Emerging Ideas Initiative allows the Health Fund to take calculated risks that have the potential to be transformative, and to catalyze projects that have broad support but might be stuck on a shelf indefinitely waiting for funding. Our grantees in this area are creating policies and programs that change traditional practice across the state.

Altarum Institute – Building a MediCaring Community in the Huron Valley PACE Program

Community Foundation of Greater Flint – Flint Child Health & Development Fund

District Health Department of Dickinson - Iron, Marquette, Delta and Menominee Counties – UP Wide Health Needs Assessment

Michigan Association of Health Plans – Creating Healing Communities: A Statewide Initiative to Address Adverse Childhood Experiences in Michigan

Michigan Department of Health and Human Services - Infant Mental Health Home Visiting Project

Michigan Department of Health and Human Services – Integrated Service Delivery Portal

Michigan Department of Health and Human Services – Michigan Infant Safe Sleep Program: A Systems Approach

Michigan Department of Health and Human Services – Secondary Trauma Assessment & Training

Michigan Health Council – Geriatric Workforce Resource Center

Michigan League for Public Policy – Assessment of Michigan Medicaid's Non-Emergency Medical Transportation Program

Michigan Medicare/Medicaid Assistance Program – Medigap Subsidy Counseling and Outreach

Training and tools to recognize and act on signs of trauma in children

Streamlining access to State support services and assistance

Reducing infant mortality through safe sleep practices

Michigan Public Health Institute – Revision of the Medical Examiner System in Michigan

Michigan State University – An Integrated Model for Personal Assistant Research and Training

Michigan State University – Partners in Aging Strategies and Training (PAST)

Michigan State University – Pregnancy Surveillance In Michigan to Reduce Infant and Maternal Mortality

The Regents of the University of Michigan – Foundation Enhancing Michigan Workforce Capacity for Behavioral Dementia Care Using the DICE Approach (MiDICE)

School Community Health Alliance of Michigan – Sustainable Financing For School Health Services

Spectrum Health Foundation – Strong Beginnings

Valley Area Agency on Aging – Flint Seniors Matter

Washtenaw County Community Mental Health – Correctional Care Integration Project

Western Michigan University School of Medicine – Michigan Crisis Intervention System (MI-CIS)

Building direct care workforce to help more seniors age in place

Developing education and training framework for geriatrics field

COMMUNITY HEALTH IMPACT

2016 TOTAL FUNDING
$3 MILLION

Sometimes, a small project turns out to be a game changer. Our Community Health Impact grants are reserved for projects with a local focus and a narrower scope—but still plenty of potential. Through this initiative, the Health Fund partners with grassroots organizations and local agencies that have bright ideas to address their communities' needs as well as Health Fund priority areas, including:

- Infant mortality
- Health services for foster and adopted children
- Wellness and fitness programs
- Access to healthy food
- Behavioral health services
- Technology enhancements
- Health-related transportation services
- Foodborne illness prevention

2016 GRANTEES

Altarum Institute – Leveraging Technology to Improve Outcomes

Area Agency on Aging 1-B – dCare – Improving the Health of Care Managers

The Baldwin Center, Inc. – Innovative Frameworks

Barry-Eaton District Health Department – BE Nutritious Banks and Pantries

Black Mother's Breastfeeding Association – Community-based Doula Accreditation Program

Central Detroit Christian Community Development Center – Growing Urban Farms in Detroit

Children's Hospital of Michigan Foundation – Safe Baby Academy – Protecting Your Sleeping Baby

Community Foundation of Greater Flint – Flint Water Crisis Recovery Effort

Community Health and Social Services – CHASS - Healthy Mothers on the Move

The Corner Health Center – Reducing Rapid Repeat Pregnancies

Detroit Food & Entrepreneurship Academy – Detroit Food Academy School-Based Program

Fair Food Network – Double Up Food Bucks – Flint Expansion

Genesee Health Plan – Grandparent-Raised Support Services

Grand Traverse Pavilions Foundation – Northern Michigan PACE

Reducing racial disparities in infant mortality

Expanded health services for grandparents and the grandchildren they are raising

Groundwork Center for Resilient Communities – Improving Access to Healthy, Fresh Food for Kids in NW Michigan

Growing Hope – Growing Healthy Seniors

Urban gardening for older adults to improve health and reduce isolation

Growth Works – Trauma Informed Supervised Visitation

The Guidance Center – Strong Beginnings Intervention (MOM Power)

Henry Ford Health System – Women-Inspired Neighborhood Network

The Jed Foundation – JED Campus Program for Michigan Colleges and Universities

The Judson Center – Tele-psych Technology Implementation

Macomb Children's Healthcare Access Program – Foster CARE

MHP Salud – Desde el Primer Momento

Michigan Department of Health and Human Services – Project Re:form

Michigan Environmental Council – Piloting CSA shares to fight childhood obesity and hunger

Michigan Health Improvement Alliance – Centering Pregnancy

Michigan State University – Addressing Infant Mortality Disparities

Michigan State University School of Social Work - Developing Accessible Health-Related Training

Munson Healthcare Foundation – Pediatric Fruit and Vegetable Prescription for Healthy Eating Model

Building a child-focused health and wellness culture in Northern Michigan

Ozone House Youth and Family Services – MORE (MAGIC, Ozone, REACH, Education) Support Project

Pediatric Foundation of Michigan – Improving Health Outcomes for Foster Children and Youth

St. Joseph Mercy Health System – A Healthy Start at Life

St. Vincent Catholic Church – Refugee Health Access

University of Michigan – Enhancing Perinatal Father Engagement in Health Care Settings

UPCAP Services, Inc. – Enhancing awareness of and services to treat Pre-diabetes

Prevention, referral, and healthy lifestyles in the Upper Peninsula

Wayne State University School of Medicine – Make Your Date: Detroit's Plan to Reduce Preterm Birth

YWCA Kalamazoo – Kalamazoo Infant Mortality Community Action Initiative

BEYOND GRANTMAKING

ENGAGING COMMUNITIES
MICHIGAN MEDIGAP SUBSIDY
FINANCIAL SUMMARY
ABOUT THE FUND

ENGAGING COMMUNITIES

As a foundation that strives to bring better health to all of Michigan's seniors and youth, we know the best measure of success is through the successes of our grant partners. Over the course of 2016 the Health Fund took active steps to ensure we were not only listening to our grantees, but providing services that parallel their needs.

Here's a snapshot of how we engaged partners in 2016:

CONVENING GRANTEES:

Throughout the year, we brought our grant partners together to learn from each other. We facilitated discussion around key issues areas such as best practices and shared challenges, and helped create connections among grantees working on related projects.

LAUNCHED A COMPREHENSIVE EVALUATION PROGRAM:

Solidifying our commitment to measuring our success throughout the state, we added dedicated staff to build our understanding of and capacity for evaluation.

INCREASED ACCESSIBILITY AND FEEDBACK DURING REVIEW PROCESS:

Prior to submitting a full proposal, we invited potential applicants to submit concept papers. By providing this type of feedback early in the process, we're able to give applicants the opportunity to refine their proposals, bring a good idea into better focus, or recognize early on when a project might be a better fit for another partner.

CONDUCTED REGULAR SITE VISITS:

Visiting our grant partners throughout Michigan allows us the opportunity to see in person how projects are taking shape. It also opens the door to further communications and strengthens the relationship between us and our valued partners.

Looking ahead, the Health Fund will continue to engage partners across the state as we support their efforts to improve the health and wellness of Michigan residents. By working closely together and learning from one another, we can make real progress for Michigan's communities, families, and future.

MICHIGAN MEDIGAP SUBSIDY

The Michigan Medigap Subsidy will provide a total of $120 million over five years to assist low-income Medigap policyholders with the cost of their coverage. In 2016 we launched the subsidy, relying on strong partnerships with both the State of Michigan and Medigap providers to shape a successful program. To ensure the funding would bring meaningful assistance to the most vulnerable residents, we started with a conservative upper income limit, 150 percent of the poverty level. In 2017, we're expanding eligibility to 225 percent of the poverty level in order to help even more Michiganders.

SUBSIDY ELIGIBILITY

		1 PERSON	2 PEOPLE
2016	150% FPL	$17,820	$24,030
2017	225% FPL	$26,730	$36,045

SUBSIDY AMOUNTS

65-74 YEARS OLD	$40
75 YEARS OR OLDER	$65
UNDER 65 YEARS OLD WITH A DISABILITY	$125

A multi-platform campaign helped to spread the word through direct mail, traditional and social media, and outreach to legislators as well as on-the-ground organizations working with our target population. We tested various tactics to see what worked, and we'll take those lessons into future marketing efforts.

IF YOU KNOW AN ORGANIZATION THAT WORKS WITH LOW-INCOME OLDER ADULTS OR INDIVIDUALS WITH DISABILITIES, THE HEALTH FUND CAN PROVIDE INFORMATION AND FLYERS ABOUT THE MICHIGAN MEDIGAP SUBSIDY.

Contact us at **info@mhealthfund.com** to learn more.

FINANCIAL SUMMARY

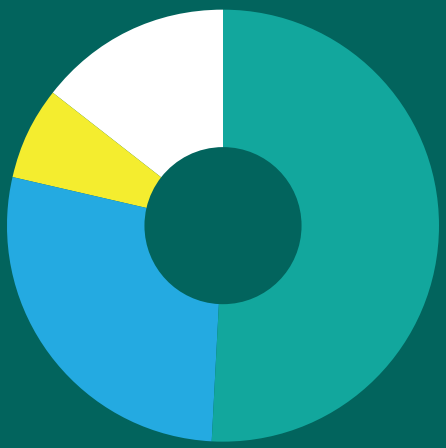
2016 INCOME SOURCES*
TOTAL $64,200,000

- Blue Cross Blue Shield Contributions: **$60,000,000**
- Investment income: **$4,200,000**

2016 EXPENDITURES AND USES*
TOTAL $64,200,000

- Transferred to endowment: **$15,500,000**
- Grants and programs: **$26,900,000**
- Administrative: **$1,100,000**
- Reserved for Michigan Medigap Subsidy: **$15,000,000**
- Allocated to future grantmaking: **$5,700,000**

TOTAL ASSETS*
$144,000,000



- Long term endowment fund: **$73,400,000**
- Reserved for Michigan Medigap Subsidy: **$40,000,000**
- Payable to current grantees: **$10,100,000**
- Future grantmaking reserves: **$20,500,000**

GRANTMAKING BY PROGRAM AREA*
TOTAL $21,500,000

- Community Health Impact: **$3,000,000**
- Healthy Aging: **$4,900,000**
- Behavioral Health: **$4,700,000**
- Special Projects & Emerging Ideas: **$8,900,000**

**All amounts rounded to the nearest $100,000*

BOARD OF DIRECTORS

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Orchards Children's Services

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President
AT&T of Michigan

ABOUT THE HEALTH FUND

The Michigan Health Endowment Fund works to improve health and wellness of Michigan residents, focusing on children and older adults. As part of their conversion to a nonprofit mutual insurer, Blue Cross Blue Shield of Michigan will contribute up to $1.56 billion to the fund. The Health Fund supports organizations and communities across the state as we work together toward a healthier Michigan.

MICHIGAN HEALTH ENDOWMENT FUND

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