

## MISSION

To improve the health of Michigan residents, with special emphasis on the health and wellness of children and seniors, while reducing the cost of health care.

## VISION

To have a significant and measurable impact on improving the health of Michigan residents.

## GUIDING PRINCIPLES

- We emphasize efforts that are likely to achieve long-term impact with measurable outcomes.
- We work in collaboration with public and private funders and other potential partners.
- We seek input and feedback in ways that are both responsive and proactive to inform our efforts, and to address issues and needs facing communities we serve.
- We are open to innovative approaches and take strategic risks with our resources.
- We aim to serve as a catalyst for change, problem-solver and thought leader, and seek to address underlying social and root causes of poor health.
- We seek to empower individuals and communities to take an active role in creating a culture of health.
- We demonstrate leadership as an informed convener and educator to help raise awareness and understanding of important health issues and effective approaches.
- We exercise responsible stewardship.

The Fund has adopted a hybrid strategy that incorporates both responsive grantmaking and proactive initiatives.

## PROACTIVE INITIATIVES

The Health Fund Board has identified three issues of critical need where the fund could make a significant difference, and adopted these issues as the cornerstone of the Fund’s proactive initiatives. These issue areas include 1) behavioral health, with emphasis on children and seniors, 2) healthy aging, and 3) nutrition and healthy lifestyles, focusing on children.

Proposals submitted in the three proactive areas must address at least one of the Fund’s two cross-cutting goals.

1. Build, extend, and strengthen workforce capacity through:
  - Training and development for clinicians, program staff, and informal caregivers; and,
  - Innovative and cost-effective approaches to improve the physical and mental health of children and seniors in Michigan.
2. Develop and expand innovative and cost-effective integration models that coordinate care, services, and community resources in ways that promote the health of children and seniors in Michigan.

|  | Goal  | Grant Range                                       | Application Timeline                                  |
|--|---|---|---|
| Nutrition and Healthy Lifestyles, Focusing on Children | To improve food access and nutrition, and increase physical activity and wellness   | Up to \$500,000 (Approximately \$5 million total) | Application Opens: Fall<br>Awards Announced: Spring   |
| Healthy Aging  | To improve access and availability of integrated, comprehensive services for older adults that are delivered in a person-centered way | Up to \$500,000 (Approximately \$5 million total) | Application Opens: Spring<br>Awards Announced: Fall   |
| Behavioral Health, Focusing on Children and Seniors    | To improve access to high quality, person-centered and integrated mental health and substance use disorder services                   | Up to \$500,000 (Approximately \$5 million total) | Application Opens: Winter<br>Awards Announced: Summer |

# RESPONSIVE GRANTMAKING

The intention of the Fund’s responsive grantmaking is to allow for meaningful investment in promising endeavors that align with MHEF’s mission and guiding principles and that fall outside the scope of the Fund’s proactive initiatives. Priority will be given to grant requests that address at least one of the following eight areas:



Infant Mortality



Health Services for Foster & Adopted Children



Wellness & Fitness Programs



Access to Healthy Food



Foodborne Illness Prevention



Health-related Transportation Services



Technology Enhancements



Mental Health Services

|                                     | Goal   | Grant Range                                       | Application Timeline   |
|-------------------------------------|--|---|--|
| Community Health Impact Grants      | To allow for meaningful investments in projects that address one of the eight focus areas                              | Up to \$100,000 (Approximately \$3 million total) | Application Opens: Fall<br>Awards Announced: Spring                    |
| Special Projects and Emerging Ideas | To lead significant breakthroughs or serve as a model with potential for expansion or replication throughout the state | Up to \$500,000 (Approximately \$5 million total) | Invitation Only<br>Application Opens: Spring<br>Awards Announced: Fall |

## ADDITIONAL NOTES

Grants are generally for one-year and some may be renewable for a second year depending on project type, scope, and progress toward annual goals and benchmarks.

### Eligibility Criteria

To be eligible for a grant from the Michigan Health Endowment Fund, a nonprofit organization must:

- Be recognized by the Internal Revenue Service as a tax-exempt organization,
- Be based in Michigan,
- Have a current certified financial audit, and
- Have at least 1 FTE.

Local units of government and the State of Michigan are also eligible to apply.